



5

**CHOOSE
TOMORROW**

CHOOSE TOMORROW

On behalf of The Tomorrow Team, thank you for reading this plan. The Tomorrow Plan has laid out lofty goals and strategies to move our region toward a more vibrant future. It won't happen without the effort of everyone, though. Our hope is that all who read the plan are inspired to take action and rally around a new way of living and doing business.

The path to tomorrow begins now. Differences must be set aside, and communities need to look beyond jurisdictional boundaries and short-term concerns to reach these goals. Whether a student, an elected official, an environmentalist, or part of any other stakeholder group, The Tomorrow Team hopes relevant concerns are addressed in the plan. Regardless of whether you've been involved since our kickoff or whether reading this document is your first experience with The Tomorrow Plan, we hope you'll stay involved. One person can do so much. With 500,000 Greater Des Moines residents working together, just imagine the results.

Choose Greater Des Moines. Choose progress. Choose tomorrow.