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Gunnar Olson | 515-334-0075 | golson@dmampo.org
Meg Schneider | 515-286-4934 | mschneider@desmoinesmetro.com

Expert Don Shoup to talk “Parkability: The Price and Politics of Parking”

Set the right price for curb parking. Return parking revenue to pay for local public services. Remove minimum parking requirements.

These are the three basic policies recommended by professor and author Don Shoup in his authoritative book on parking policy in U.S. cities, “The High Cost of Free Parking,” and the next speaker in The Tomorrow Plan Speaker Series. His talk – “Parkability: The Price and Politics of Parking” – will be at 12 p.m. Tuesday, October 17, at the State Historical Building, 600 E. Locust St., Des Moines. It is free to attend and open to the public.

“Is there a topic more debated in cities than parking?” said Todd Ashby, Executive Director of the Des Moines Area Metropolitan Planning Organization. “Opinions are everywhere – often strongly held – and making practical and realistic parking policies is important as ever as Greater Des Moines continues its rapid growth.”

Shoup is a Distinguished Research Professor at the University of California, Los Angeles, in the Department of Urban Planning. Since publishing his book, Shoup has become a sought-after authority on parking policy and has cultivated a dedicated following of fans, including more than 3,500 members of the Facebook group called “The Shoupistas.” For more information on Don Shoup, visit his website: www.shoupdogg.com.

The Tomorrow Plan Speaker Series is an implementation strategy of The Tomorrow Plan, a plan for the sustainable development of Greater Des Moines, as a resource to community leaders to learn best practices from some of the country’s leading thinkers. The 2016 Speaker Series will touch on a wide range of topics related to creating a high quality of life in metropolitan areas, including the sharing economy, the effects of transportation and housing on public health, walkability, water quality, public transit and more. For more information, please visit dmampo.org/the-tomorrow-plan/speaker-series/.

Des Moines Area Metropolitan Planning Organization (MPO) acts as a regional forum to ensure coordination between the public and local, state, and federal agencies in regard to planning issues and to prepare transportation plans and programs. The MPO develops both long- and short-range multimodal transportation plans, selects and approves projects for federal funding based upon regional priorities, and develops methods to reduce traffic congestion.

The Urban Land Institute (www.uli.org) is a global nonprofit education and research institute supported by its members. Its mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Established in 1936, the Institute has more than 30,000 members representing all aspects of land use and development disciplines. ULI Iowa is the District Council serving the State of Iowa.



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