LRTP Public Engagement Plan

Phase 1: Generate Ideas, Themes, and Issues 10/25/17 – 2/1/18
   1. Cross-sector focus groups
   2. Interviews
   3. Peer conversations?
   4. P&E, PTP/TAG
   5. Online/Location-based survey or activity

Phase 2: Goals, Measures/Targets 1/10/18 – 3/31/18
   1. P&E, TTC, Exec, Policy
   2. Partner agencies on specifics (i.e. Polk County Health on health metrics)
   3. T4America and Peers

Phase 3: Projects, Policies, Strategies 3/1/18 – 9/30/18
   1. Member gov’ts
   2. Committees and RTs
   3. Online public
   4. Work groups
   5. Partner committees (Partnership, DART TRAC,

Phase 4: Recapping, Course Corrections 1/1/18 – 6/1/19
   1. Committees and RTs
   2. Online public
   3. Workshops/Open Houses
   4. Review by partners
   5. Register/Record?

Phase 5: Finalizing and Rollout 6/1/19 – 9/1/19