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Polk County Transportation Advisory Group
May 23, 2018 – 1:30pm
Des Moines Area MPO – Burnham Conference Room

“To bring human service agencies and transportation providers together for the common objective of improving mobility options for individuals in need.”

AGENDA:

1) INTRODUCTIONS

Catlin Curry – DART
Alison Walding – DART
Dwight Deason – John Stoddard
Dave Stone – United Way
Roxanne Cogil – Epilepsy Foundation
Edgar Ortiz – Iowa Workforce Development
Jodie Sevier – Mercy Clinics
Kathy Roat – Goodwill of Central Iowa
Ana Coppola – Polk County Health Department
Andrea Woodard – Greater Des Moines Partnership
Allison Riley – DMAMPO
Tori Halloran - DMAMPO

~~2) DISCUSSION: 5310 Funding and Eligibility – Deb Meyer (DART) POSTPONED~~

3) REPORT AND DISCUSSION: Merging and integrating TAG and OpportUNITY’s Transportation Work Group – Allison Riley (MPO) & Dave Stone (OpportUNITY)

- **34/100 of central Iowans are living in poverty**
- **Look to public policy issues we can work towards together --- future meeting topic**

4) REPORT: Mobility Managers Update – Catlin Curry (DART) & Sarah Constable (HIRTA)

a. **DART –**

- i. Deer Ridge Shuttle, providing 2 day a week shuttle service from secluded apartment complex to the Windsor Heights Walmart. Riders have the ability

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to catch the #3, and access additional services and routes. Ridership has been low, so looking for ways to increase awareness and increase ridership. Operates on Tuesdays and Thursdays, pick up at Deer Ridge at 8:30 am and 11:30 am, pick up at Wal-Mart at 11 am and 3:30 pm

- ii. Greater Des Moines Leadership Institute – Community Leadership Project
- iii. This group partnered with USCRI and DART to pilot a program to make public transportation more welcoming to new lowans. Part of the project will include visual pocket guides translated into 8 different languages that will be used in training. Also there will be visual route signs added to Route #3 stops that have a “you are here icons” and icons for education, medical, grocery and social services. This pilot will start in June/July.
- iv. August Service Changes –
- v. DART is getting new fare boxes on all its buses in August. With the implementation of the new fare boxes, DART will be able to start offering day passes for sale on the bus and at Dart Central Station for individuals riding multiple times a day or needing to ride multiple buses. With the request of these passes, DART has decided to discontinue transfers at that time. We will continue to sell tokens to human service agencies in bulk as we have before, and will be offering preloaded smart cards with a day pass loaded on them available in bulk to human service agencies as well. There will not be any changes to weekly or daily pass options. Any questions – please email me to discuss at ccurry@ridedart.com
- vi. Local Route changes. A number of our route times are changing to accommodate Des Moines Public School bell time changes, and we’ve found some efficiencies in our routes. A number of our route times will move away from peak/non peak time schedules and just run consistent times throughout the day to provide a more consistent time to our riders. Most of them will run more frequently and start even earlier in the day. More details to come. #10 route changing to service Iowa Lutheran Hospital
- vii. Crosstown Route. Route #50 will be starting in August, and will be Des Moines first Crosstown bus route. It will operate from Merle Hay Mall on Douglas/Euclid and connect to E. 42nd. A number of other routes will connect with this crosstown route, eliminating the need for going to Dart Central Station to transfer.

HIRTA – New app and ticketing is rolling out soon.

5) REPORT: Beyond the Bus Symposium – Allison Riley (MPO)

6) WRAP UP/FINAL DISCUSSION

Next Meeting: September 19th, 2018 – 1:30pm