

GTSB REPORT

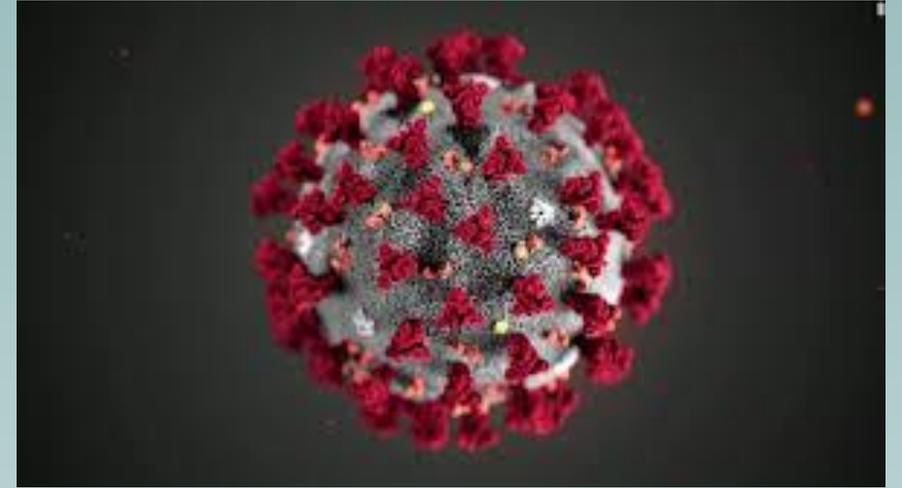
April 2020

NOT OUR TYPICAL UPDATE

As to be expected, this month's Power Point is unlike those that have come before it. We are all currently navigating uncharted waters and each continue to wait patiently for guidance on what our next steps should be, how long should we plan on scheduling virtual meetings, when will our lives be back to normal – both professionally and personally?

If at all possible, try not to waste your time figuring out the answers to the questions above. GTSB wishes nothing but health and safety for each of you, and until we physically meet again, be well, be patient, enjoy this forced slow-down time and surround yourself with positivity. The reality of the situation is that we WILL have to resume our “normal” professional and personal lives as they were before this situation. And who knows, just maybe when that time comes, you'll wish you could come back to this pace 😊

For now, please enjoy the information that I can share at this time and don't hesitate to reach out with any questions. My contact information is located on the last slide of this presentation.



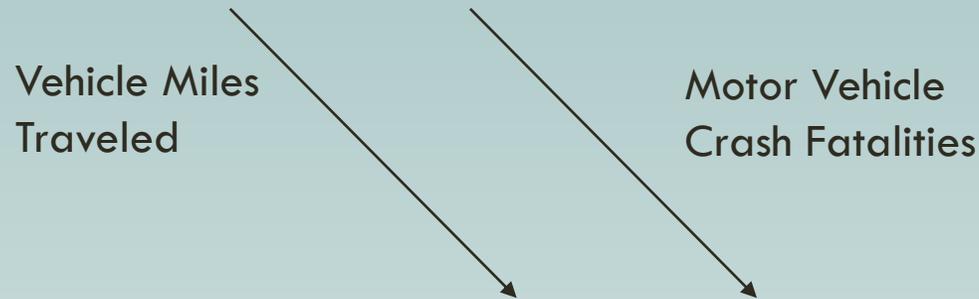
2020 IOWA LEGISLATIVE SESSION

The session is currently suspended and there are not any updates to provide at this time.

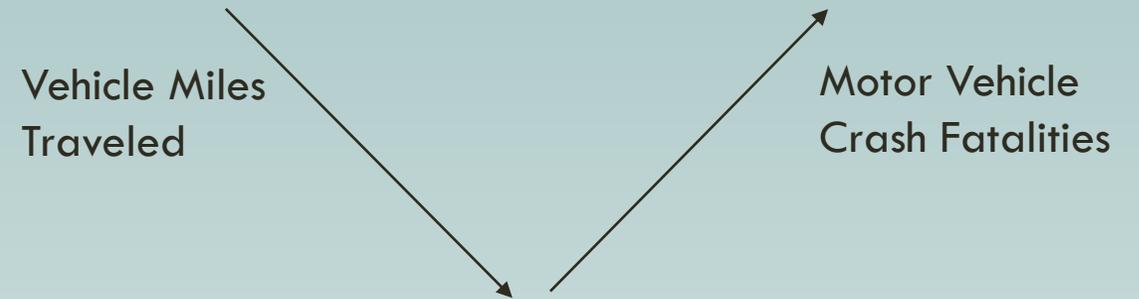


True or False: Less vehicle miles traveled during this pandemic equals less motor vehicle fatalities.

What SHOULD be happening nationwide:



What IS happening in SOME states:



- North Carolina – seeing a slight increase in fatalities over the past week.
- Virginia – experienced a 19% increase in fatalities between 3/10/20 and 3/24/20 as compared to this same timeframe last year.
- Tennessee – seeing a slight increase in fatalities in comparison to this time last year.
- Minnesota – losing ground over the past week
- Colorado – February 2020 was the highest number of fatalities they've experienced over the past 5 years.

Word on the street is that law enforcement is not conducting traffic enforcement. And with so much of our workforce working from home, our roadways are much less congested creating a freer and faster space in which to speed and participate in additional high risk driving behaviors. Iowa is currently unlike the above states and is actually below last year's fatality count at this time.

CHILD SAFETY SEAT INSTALLATION ASSISTANCE

If you or someone you know are in need of assistance to properly install a child safety seat and are looking for a certified child passenger safety technician for guidance, please know help is available.

Please contact Janna Day, Iowa's Statewide Child Passenger Safety (CPS) Coordinator. Janna is serving as a statewide liaison between families and Iowa's Child Passenger Safety Technicians.

Janna Day, State CPS Coordinator

Phone: 515-241-3262

Email: janna.day@unitypoint.org

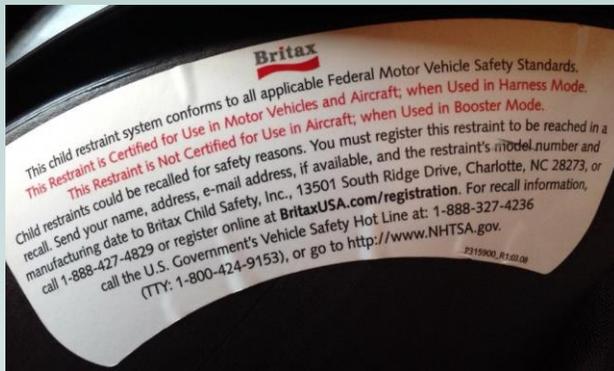


BUYER BEWARE — COUNTERFEIT CAR SEATS

In an effort to practice safe social distancing, now more than ever, folks are shopping online and their purchases include child safety seats.

ATTENTION CAREGIVERS: Make SURE you know what you are buying! A car seat is not a car seat online. Below are a few things to check for. If your seat does not come with these things, odds are high you've mistakenly purchased a counterfeit seat. If you have ANY doubt, please contact a certified child passenger safety technician.

Federal Motor Vehicle
Safety Standard Labeling



Product Manual



Chest Clip



This child restraint system conforms to all applicable Federal Motor Vehicle Safety Standards. For use in motor vehicles.
This Restraint is NOT certified for use in Aircraft.
Este sistema de sujeción infantil cumple con todas las Normas Federales de Seguridad Para Vehículos Motorizados correspondientes. Para uso en vehículos motorizados.
Este Sistema de Sujeción NO está certificado para ser Usado en Aviones.

CINCO DE MAYO — CELEBRATE SAFELY



6 FEET



buzzed
driving is
drunk
driving
designate a sober driver

STEP WAVE MAY 18-31, 2020 *(TENTATIVE)*



Special Traffic Enforcement Program (sTEP Wave) occurring around the Memorial Day holiday.

Our law enforcement partners statewide will be participating looking for violations in all traffic safety categories but with emphasis on seat belts.

sTEP On Duty Enforcement Log		  Iowa is sTEPping Up Enforcement	
FOR AGENCY USE ONLY			
REPORTS MUST BE SUBMITTED ONLINE			
sTEP Wave Dates:			
	Citations/Warnings	Additional Information:	
DWI*		Media Contacts	
DWI - Drugs		TV:	
.02 Violation		Radio:	
Open Container		Print:	
Public Intox Violations		Digital:	
Seat Belts		Total Media:	0
Child Restraints			
Speed			
Stop Sign/Light Violation		Safety Belt Surveys	
No Texting Law		Obsv**	Belted
No Electronic Device (teen)		Pre:	%
Driving Without License		Post:	
Suspended or Revoked			
Registration			
No Proof of Insurance			
Improper Passing			
Dark Windows			
Equipment			
Move Over Violation			
Other traffic violations			
Felony Arrest		COMMENTS:	
Narcotics Arrest			
Motorist Assist			
Multi-Jurisdictional Project?			
Report 24/7 contacts for your entire agency during all sTEP wave. YOUR NUMBERS COUNT!			
<small>*DWI: Citations = Arrests; Warnings = test given, No Arrest **Obsv: = Number of Drivers and Passengers Observed</small>			

MAY IS FULL OF SAFETY INITIATIVES

MAY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

- National Youth Traffic Safety Month**
- Motorcycle Safety Awareness Month**
- National Bicycle Safety Month**
- May 1** (Please note: This campaign has been postponed)
National Heatstroke Prevention Day
HEATSTROKE AWARENESS
Paid Media
- May 6**
Bike to School Day
- May 15**
National Bike to Work Day
- May 11-31** (Please note: This campaign has been postponed)
Click It or Ticket
OCCUPANT PROTECTION
Paid Media
National Enforcement Mobilization



NOTE: NHTSA is currently postponing its currently scheduled face to face traffic safety campaigns during these uncertain times. However, electronic materials are available for social media platforms at trafficsafetymarketing.gov

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Our 2020 Iowa Governor's Traffic Safety Bureau Conference scheduled for April 21-22 at Prairie Meadows has been cancelled.



At this time, all ARIDE Trainings scheduled through the month of April have been cancelled. For additional information, please contact State DRE Coordinator, Todd Olmstead at 515-725-6122 or Olmstead@dps.state.ia.us.

QUESTIONS?



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& MDST Manager

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IOWA GOVERNOR'S TRAFFIC SAFETY BUREAU

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