IOWA STATE PATROL SPEARHEADS EFFORTS FOR A 5-STATE EXCESSIVE SPEED CAMPAIGN

JULY 16 — PRESS CONFERENCE IN LEE’S SUMMIT, MO FEATURING REMARKS FROM NHTSA’S SUSAN DECOURCY AND COLONELS FOR ARKANSAS, IOWA, KANSAS, NEBRASKA AND MISSOURI

JULY 17-18 — SIMULTANEOUS ENFORCEMENT SATURATION PROJECT FOR ALL 5 STATES
### Region 7 "Excessive Speed" Enforcement Campaign

#### Enforcement Data Reporting Form

**July, 2020**

<table>
<thead>
<tr>
<th>Agency:</th>
<th>All States July Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>208 # Fatalities</td>
</tr>
<tr>
<td>2</td>
<td>6,957 # Crashes</td>
</tr>
<tr>
<td>3</td>
<td>33,448 # Speed Citations</td>
</tr>
<tr>
<td>4</td>
<td>29,968 # Speed Warnings</td>
</tr>
<tr>
<td>5</td>
<td>1,264 # DUI Arrests</td>
</tr>
<tr>
<td>6</td>
<td>6,089 # Seat Belt Citations</td>
</tr>
<tr>
<td>7</td>
<td>894 # Seat Belt Warnings</td>
</tr>
<tr>
<td>8</td>
<td>47,713 # Other Traffic Violation Citations</td>
</tr>
</tbody>
</table>

**PANDEMIC HABITS**

Excessive Speeding is not the new normal.

Binge Watching 

Binge Speeding

**NHTSA** National Highway Traffic Safety Administration

**COMBINED STATE PATROL RESULTS FOR NHTSA REGION 7 SPEED CAMPAIGN**
STEP WAVE AUGUST 21 — SEPTEMBER 7, 2020

TrafficSafteyMarketing.gov
Need Help From a Certified Child Passenger Safety Technician?

Log onto cert.safekids.org and click on Find A Tech to connect with a technician in your area.
AAA RESEARCH STUDY OF ACTIVE DRIVING ASSISTANCE SYSTEMS

Research Questions:
1. How do vehicles equipped with ADA systems perform during scenarios reasonably encountered in highway driving situations? (evaluated via closed-course testing)

2. How do vehicles equipped with ADA systems perform during naturalistic highway driving? (evaluated on public highways and interstates)

- Test Vehicles Included:

  2019 BMW X7 with “Active Driving Assistant Professional”
  2019 Cadillac CT6 with “Super Cruise”
  2019 Ford Edge with “Ford Co-Pilot360”
  2020 Kia Telluride with “Highway Driving Assist”
  2020 Subaru Outback with “EyeSight”
AAA RESEARCH STUDY OF ACTIVE DRIVING ASSISTANCE SYSTEMS

KEY FINDINGS

- On fresh pavement with well-defined lane markers, all systems consistently traversed the testing lane with some lateral offsets relative to the lane center.

- In aggregate, evaluated ADA systems made contact with a simulated disabled vehicle 66% of the time.

- Lane-keeping events accounted for 73% of noted events.

- A total of 521 events were noted among all evaluated ADA systems over the course of 4,000 miles of real-world driving. On average, this resulted in a noteworthy event approximately every eight miles.

- View FULL report at NewsRoom.AAA.com
Out of all 12 months of the year, September is spelled with the most letters – 9. And it happens to be the 9th month of the year. No other month has the same amount of letters as their number in the calendar year.
QUESTIONS?

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DEPARTMENT OF PUBLIC SAFETY