OCTOBER SCARY #1 = TEEN DRIVERS

- 1 out of 5 teen drivers involved in a fatal crash had been drinking.
- Over ½ of the passengers killed in cars driven by a teen driver were unbuckled.
- Almost 1/3 of teen drivers involved in a fatal crash were speeding.
- 10% of teen drivers involved in a fatal crash were distracted.
- Teens are at a greater risk for a crash when they drive with passengers.
- 1 out of every 10 drowsy driving crashes involved a teen driver.

National Teen Driver Safety Week is October 18-24, 2020.
OCTOBER SCARY #2 = RISING PEDESTRIAN FATALITIES

GTSB PEDESTRIAN SAFETY PROGRAM LAUNCH FOR FY21

ENFORCEMENT
• Up to $3,000.00 for pedestrian safety enforcement overtime
• Enforcement should focus on behaviors that lead to crashes for both drivers AND pedestrians

ENGINEERING
• Encouraged to conduct a RSA specific to pedestrian safety
• Partner with city and county engineers to brainstorm countermeasures for identified problem areas

EDUCATION
• Work with local media and be active with social media
• Provide education and outreach to local schools, driver education classes, senior centers
• Boiler plate brochures and handouts provided

Identified Communities based on 2019 Pedestrian Crash Data
Altoona Police Department
Cedar Rapids Police Department
Clinton Police Department
Coralville Police Department
Davenport Police Department
Des Moines Police Department
Iowa State University Police Department
Marshalltown Police Department
Sioux City Police Department
Waterloo Police Department

https://reactor.ctre.iastate.edu/non-motorist-crash-tool/
OCTOBER SCARY #3 = COLLEGE FOOTBALL TAILGATING
OCTOBER SCARY #4 = HALLOWEEN IS ON A SATURDAY

THIS YEAR’S HALLOWEEN MAY BE MORE FUN FOR THE BIG KIDS……

WITH HALLOWEEN FALLING ON A SATURDAY THIS YEAR, IT MAY BE MORE APPEALING TO ATTEND THAT COSTUME PARTY.

DURING THE HALLOWEEN NIGHTS FROM 2013-2017, THERE WERE 158 PEOPLE KILLED IN DRUNK-DRIVING CRASHES.

MAKE SURE THE GHOSTS AND GOBLINS ARE NOT IN CHARGE OF THE CAR KEYS.
OCTOBER SCARY #5 = WINTER DRIVING IS RIGHT AROUND THE CORNER

BE PREPARED WITH A WINTER SAFETY KIT:

- Flashlight/Batteries
- Ice Scraper/Brush
- Light Strobe
- Emergency Whistle
- Candles/Lighter
- First Aid Kit
- Metal Folding Shovel
- Gloves/Hat/Boots/Blanket
- Long Lasting Food — Granola, Dried Fruit, Beef Jerky, Trail Mix
- Bottled Water
- Cell Phone Charger
OCTOBER SCREAMS........2020 IOWA SEATBELT COMPLIANCE RATE IS........

95.2%
OCTOBER SCREAMS.....

2020 GTSB ROAD TRIP BINGO!!!

- **ENJOYABLE FOR PASSENGERS OF ALL AGES**

- **STAY TUNED FOR ADDITIONAL VERSIONS (IN-TOWN, PEDESTRIAN, ETC.)**

- **DO YOU HAVE OLD CHEERIOS OR FRENCH FRIES IN YOUR CAR? NOW THEY ARE BINGO MARKERS!**

<table>
<thead>
<tr>
<th><strong>Someone wearing a seatbelt in the BACK seat</strong></th>
<th><strong>Motorcycle rider wearing a helmet</strong></th>
<th><strong>A vehicle obeying the Move Over of Slow Down Law</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A vehicle using its turning signal</strong></td>
<td><strong>A vehicle driving the speed limit</strong></td>
<td></td>
</tr>
<tr>
<td><strong>A driver NOT using their cell phone</strong></td>
<td><strong>A vehicle following another vehicle at a safe travelling distance</strong></td>
<td><strong>A vehicle making a complete stop at a stop sign</strong></td>
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</table>
QUESTIONS?

Brandi Thompson
Program Administrator
& MDST Manager
E-mail: thompson@dps.state.ia.us

IOWA GOVERNOR’S TRAFFIC SAFETY BUREAU
215 East 7th Street 515.725.6124
Des Moines, IA  50319-0248  FAX 515.725.6133