

ClearGuide Solution Value



ClearGuide:

The most powerful transportation analytics solution available

- ✓ Improve safety and mobility
- Turn large amounts of complex data into key insights
- Make smart, data-driven operations
 and planning decisions
- Reduce manual effort in congestion and safety plans

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ClearGuide Packaged Offerings



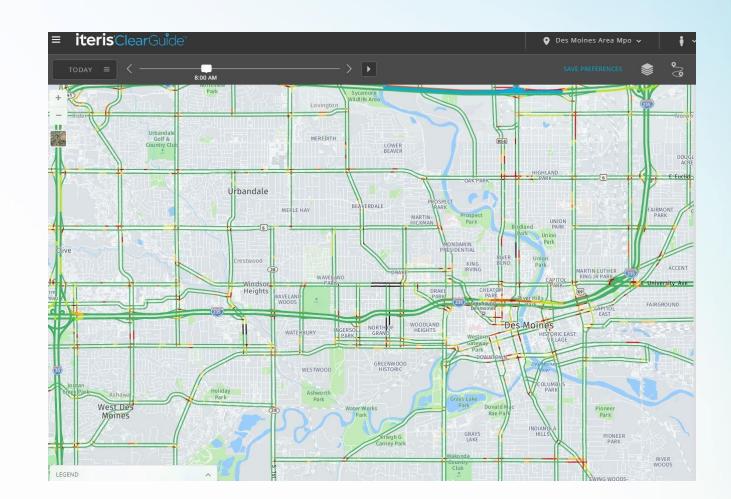
- Analyze and track congestion and export for reporting
- Conduct congestion hotspot analyses and improve realtime operations
- Improve work zone mobility through map tools and congestion alerts

- Reduce speeding by targeting countermeasures at true speeding hotspots
- Measure the benefits of safety improvement projects
- Identify dangerous locations by cross referencing with other safety information

- Fix maintenance and operational issues before they become complaints
- Maintain optimized signal timing by tracking average arrivals on green, split failures, and turning movement percentages
- Leverage configurable alerts

ClearGuide Roadways

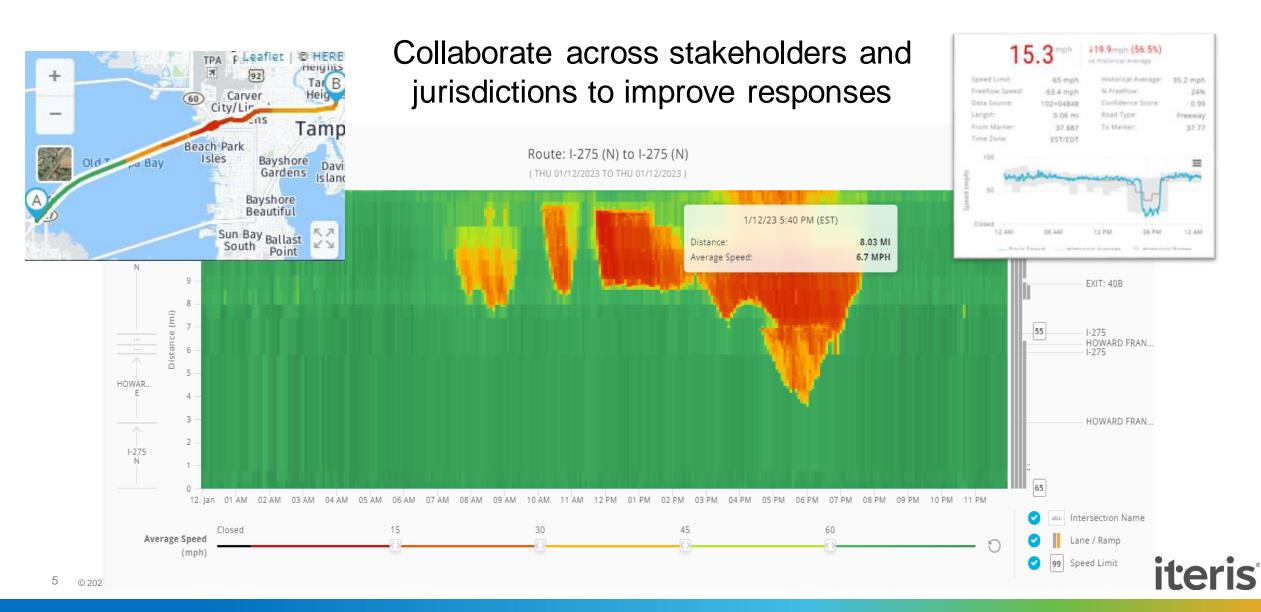
- Allows agencies to take an "xray" of their region to know when and where congestion is
- Track congestion in/around work zones or big events without relying on hardware to maintain
- Report on metrics including travel time, delays, speeds







Operations and After Action Reviews



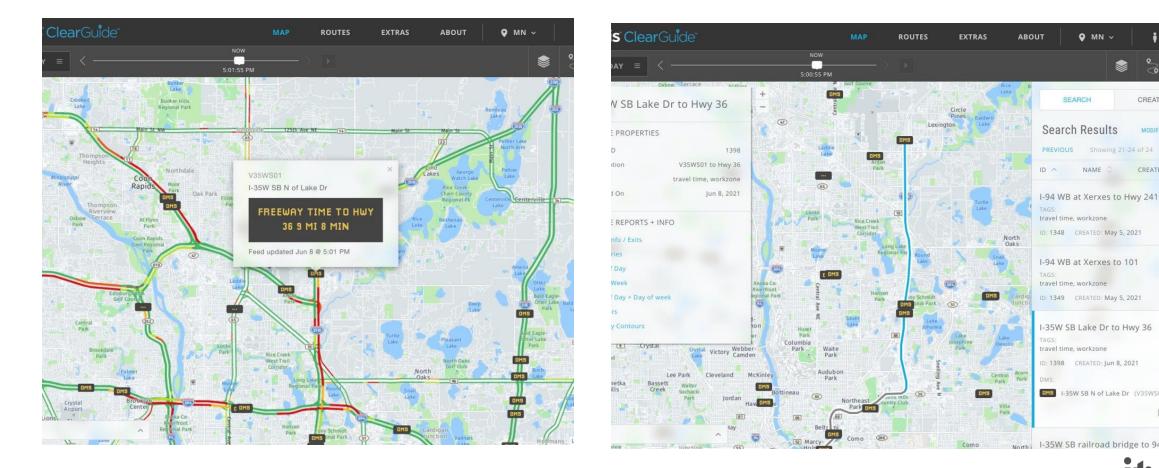
Work Zone Traffic and **Traveler Information via DMS Message**



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ClearGuide saves hundreds of thousands of dollars per work zone in hardware costs



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Des Moines Area Work Zone Crash

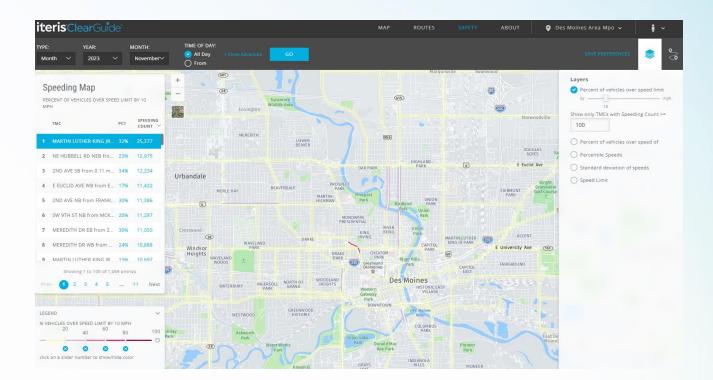


9-car pile up marks 41st crash in construction zone on I-80 in West Des Moines



ClearGuide Safety

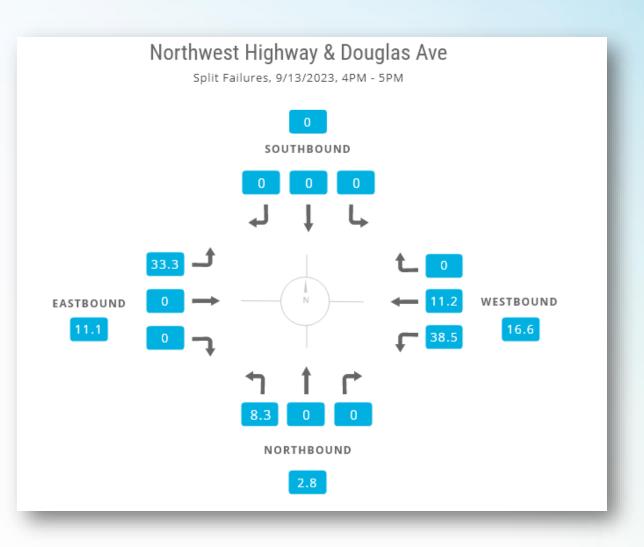
- Monitor and rank top speeding hotspots
- Analyze effectiveness of countermeas ures
- Perform before and after studies with no hardware in the field





ClearGuide Signal Trends

- Analyze signal performance of full network, regardless of controller or connectivity
- Prioritize intersections for signal timing
- Review effectiveness of signal timing progress
- Analyze intersections metrics remotely
 - Average delay per vehicle
 - Average arrivals on green
 - Peak period split failure
 - Turning movement percentages
 - Level of Service





ClearGuide Mobility Platform

Manage congestion and traffic

• Through improved, data-backed decision making

✓ Improve roadway user safety

 Through identifying high risk areas of speeders and protecting workers in the field

✓ Deploy resources on most critical issues

Through automation of plan reports and real-time alerts

