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12:00 p.m., Tuesday, February 20, 2023 Burnham Room, MPO Office 420 Watson Powell, Suite 200, Des Moines, IA (\*HYBRID) \*

# Login Information

MEETING RECORDING LINK

Passcode: Vy&YDY40 Meeting ID: 812 5772 4314 One tap mobile +13126266799, 81257724314#

## **Roundtable Attendees Present:**

Matt Burkey: Iowa Bicycle CoalitionJeff Wiggins: City of Des MoinesCarl Voss: City of Des MoinesNicole Van Houten: City of BondurantBobby Kennedy: Street CollectiveAndrea Boulton: INHFTyler Jensen: Snyder + AssociatesLauren Kollouf: The AvenuesRob Haaland: Snyder + AssociatesCarol Maher: CitizenEric Doll: West Des MoinesEka Wijaya: Drake

#### **MPO Staff Present:**

Carl Saxon Zhi Chen

- 1. Call To Order 12:01 p.m.
- 2. Introductions
- 3. VOTE: Approval of the Agenda

**MOTION:** Jeff Wiggins | **SECOND:** Bobby Kennedy **MOTION PASSES.** 

 VOTE: Approval of December 19, 2023 Meeting Minutes MOTION: Rob Haaland | SECOND: Bobby Kennedy MOTION PASSES.

# 5. DISCUSSION: Trails Planning and GIS Subcommittees Updates

Discussed field classification updates to for regional trails. Discussed the regional interactive map being out of date and inaccurate. The Trails Planning subcommittee will bring a map back to the roundtable to approve the official regional trails in the April / May timeframe. Street collective is currently

updating their paper maps. There is a opportunity to work in conjunction to with the street collective as they update their map as well.

## 6. DISCUSSION: Roundtable Public Openhouse

Public involvement has been lacking. The roundtable would like to encourage more participation by hosing a more social event to engage with the public and provide project updates by each member city. An event in both metro center as well as a suburban partner would be most ideal for each spring and fall events. Each member city is encouraged to attend and table and engage with the public to solicit feedback.

## 7. DISCUSSION: Regional E-Bike Rebate Program

Iowa APA Webinar was well attended. The MPO is looking for feedback on how our area can outline a successful program. This program would subsidize the purchase of a new ebike from a local bike shop. There would be an equity component for income qualified individuals as well. The great success of the Denver E-Bike program is encouraging to tackle multiple issues the MPO is working on such as achieving mode split targets and carbon reduction of transportation. E-bike charging stations may be another initiative to look into.

## 8. DISCUSSION: Regional Trail Marketing for Tourism

Discussion at the Iowa Bike Summit introduced the idea of trail marketing to help grow local businesses along the trails. It was suggested that we reach out to Iowa Tourism. They provide grants to promote tourism in Iowa. Marketing campaigns have been funded in the past. Perhaps a regional trails marketing campaign could receive a grant in the future. Grant cycles are due in the fall. It was suggested to put together a regional trails itinerary that could be marketed to possible trail users from outside the area. The challenge brought up was surrounding the lack of a central body that oversees the trails. There is no staff that oversees the trails and is made up of volunteers. Catch Des Moines has a campaign that includes 5 loops in the metro currently.

#### 9. Other Non-Action Items of Interest to the Committee

#### 10. Upcoming Events & Notable News

May 8<sup>th</sup> is National Walk/Bike/ Roll to school. May 4<sup>th</sup> is the Mayor's bike ride in Des Moines. Bike month starts May 1<sup>st</sup>.

A crosswalk bill is proposed in the legislature to update the language to include users on bikes and in wheelchairs and strollers. Another bill is proposed to make hands free cellphone use law.

#### 11. Next Roundtable Meeting Date: March 19th, 2024

12. Adjournment – 12:48 p.m.

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